

# El Paso Electric Company ENERGY STAR® New Homes Program



El Paso Electric Company's (EPEC) High Performance Homes and ENERGY STAR® certified new homes provide a more comfortable living environment while also keeping monthly energy costs down. The Program assists homebuilders in constructing energy-efficient, single-family homes by providing training, guidance and financial incentives to help offset the cost of energy-efficient upgrades in the EPEC New Mexico service territory.

## Benefits

- Up to \$1,750 in rebates per qualified home.
- Free sales and technical training courses.
- Marketing support, including free marketing materials.
- Support from a program account manager.

Choose the incentive path that works best for you—**Prescriptive** or **Performance**.

## Path A: Prescriptive Path

Builders are offered the following incentives to install above-code products in newly built homes.

*EPEC new homes rebate requires a minimum of three (3) measures.*

Equipment Measure	Rebate Amount
<b>Air Conditioning:</b>	
16 SEER (from 14 SEER)	\$85 per ton
17+ SEER (from 14 SEER)	\$120 per ton
<b>LED Lighting:</b>	
100% LED (from 50% EE Lighting)	\$100 for 100%
<b>Radiant Barrier:</b>	
100% Radiant Barrier (from None)	\$0.05 per sq. ft. installed
<b>Refrigerator:</b>	
ENERGY STAR® Refrigerator (from Standard Fridge)	\$12 per unit
<b>Smart Thermostat:</b>	
ENERGY STAR Certified Smart T-stat (programmable)	\$50 per unit
<b>Insulation:</b>	
Attic Insulation R-38 (from R-30)	\$0.06 per sq. ft. installed
Attic Insulation R-48 (from R-30)	\$0.14 per sq. ft. installed



## Path B: Performance (Whole-House) Path

Builders are offered the following incentives for constructing new, single-family homes that exceed current New Mexico Code requirements.

Incentive	Amount Awarded
<b>Base kWh Incentive (10% above code minimum)</b>	<b>\$0.30</b>
15% – Performance Bonus	\$100
20% – Performance Bonus	\$200
30% – Performance Bonus	\$300
40% – Performance Bonus	\$400
<b>Maximum Incentive per Home (including bonus)</b>	<b>\$1,750</b>
Bonus Incentive for ENERGY STAR® Certification	\$25
Bonus Incentive for ENERGY STAR Smart Thermostat	\$50 per unit

## How to Participate

### Enroll as a Qualified Builder

1. Complete and submit the program registration form at: <http://bit.ly/2020EPENHRegister>
2. Review and accept the online application available at: <https://www.epelectric.com/company/partners-vendors>

EPA offers special recognition to homebuilders that commit to building ENERGY STAR certified homes 100% of the time. Eligible organizations can make the 100% commitment through their [My ENERGY STAR Account \(MESA\)](#).

## How to Claim Your Incentives

### Prescriptive Path

1. Submit the Prescriptive Path Calculator and supporting documentation to Account Manager.\*

### Performance (Whole-House) Path

1. Select a RESNET-accredited HERS Rater to maximize the performance incentives.
2. Build homes according to the measures you have selected.
3. Conduct on-site inspections and home performance testing with a HERS Rater.
4. Submit supporting documentation to your HERS Rater or Account Manager.

### Reporting Requirements

Select home data is required to qualify for incentives. Financial incentives are paid after the program receives and verifies required information.

The **Prescriptive Path** requires purchase receipts, Insulation Certificates, and AHRI Certificates.

The **Performance (Whole-House) Path** requires a RESNET-accredited, independent HERS Rater verification through use of an approved energy-use simulation program and a series of on-site inspections and diagnostic tests.

*\*If a home is selected for post-installation quality assurance (QA), the QA verification must be completed before the incentive is paid.*



Have a question? Get one-on-one support.

Contact Brian Bjurstrom at (563) 320-5966  
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Online application available at:  
<https://www.epelectric.com/company/partners-vendors>