

El Paso Electric Company

ENERGY STAR® New Homes Program



El Paso Electric Company's (EPEC) high performance homes and ENERGY STAR certified new homes provide homeowners a more comfortable living environment while also keeping their monthly energy costs down. The ENERGY STAR New Homes Program assists homebuilders, like you, in constructing energy-efficient, affordable, single-family homes by providing training, guidance, and financial incentives to help offset the cost of energy-efficient upgrades in the EPEC New Mexico service territory.

BENEFITS

- Up to **\$1,750 in rebates** per qualified home
- **Free sales and technical training courses**
- **Marketing support**, including free marketing materials
- **Support from a program Account Manager**
- **Choice between two incentives paths** to pick what works best for you: **Prescriptive** or **Performance**

EPA offers special recognition to homebuilders that commit to building ENERGY STAR certified homes 100% of the time.

Eligible organizations can make the 100% commitment through their **My ENERGY STAR Account (MESA)**.

PRESCRIPTIVE PATH

Builders are offered the incentives listed in the table below to install above-code products in newly built homes. The EPEC new homes rebate requires a minimum of two measures, of which **one must be an Air Conditioning measure or a Heat Pump measure**.

| Equipment Measure | | Rebate Amount |
|------------------------|---|------------------|
| Air Conditioning | 15.2–16.2 SEER2 | \$45 per ton |
| | 16.3–16.9 SEER2 | \$85 per ton |
| | ≥ 17 SEER2 | \$120 per ton |
| Heat Pump | 15.2–16.2 SEER2 | \$70 per ton |
| | 16.3–16.9 SEER2 | \$120 per ton |
| | ≥ 17 SEER2 | \$150 per ton |
| Attic Insulation | R-48+ | \$30 per home |
| Refrigerator | ENERGY STAR Refrigerator | \$12 per unit |
| Smart Thermostat | ENERGY STAR Certified Smart Thermostat | \$50 per unit |
| Radiant Barrier | 100% Radiant Barrier | \$50 per home |
| Heat Pump Water Heater | Heat Pump > 2.0 UEF, 55 Gallons or Less | \$1,000 per unit |
| Solar Attic Fan | Solar Attic Fan | \$100 per unit |
| Induction Cook Top | | \$10 per unit |
| Pool Pump | ENERGY STAR or CEE T1 | \$300 per unit |

PERFORMANCE (WHOLE-HOUSE) PATH

Builders are offered the incentives listed in the table below for constructing new, single-family homes that exceed current New Mexico Code requirements. **The maximum incentive per home, including bonus, is \$1,750.**

| Incentive | Amount Awarded |
|--|----------------|
| Base kWh Incentive (5% above code minimum) | \$0.50 |
| 10% – Performance Bonus | \$100 |
| 15% – Performance Bonus | \$150 |
| 20% – Performance Bonus | \$200 |
| 30% – Performance Bonus | \$300 |
| Bonus Incentive for ENERGY STAR Certification | \$25 |
| Bonus Incentive for ENERGY STAR Smart Thermostat | \$50 per unit |
| Heat Pump Water Heater > 2.0 UEF, 55 Gallons or Less | \$300 per unit |
| Induction Cook Top | \$10 per unit |
| Pool Pump ENERGY STAR or CEE T1 | \$300 per unit |

| All-Electric Incentive <i>(new for 2025)</i> | Amount Awarded |
|---|----------------|
| Base kWh Incentive (5% above code minimum) | \$0.90 |
| Bonus Incentive for ENERGY STAR Smart Thermostat | \$50 per unit |
| Bonus Incentive for Pool Pump ENERGY STAR or CEE T1 | \$300 per unit |

HOW TO PARTICIPATE

Enroll as a Qualified Builder

Complete and submit the program registration form by scanning the QR code or visiting forms.office.com/r/LQcTGc3GBd



HOW TO CLAIM YOUR INCENTIVES

Prescriptive Path

Submit the Prescriptive Path Calculator and supporting documentation to Account Manager.*

Performance (Whole-House) Path

1. Select a RESNET-accredited HERS Rater to maximize the performance incentives.
2. Build homes according to the measures you have selected.
3. Conduct on-site inspections and home performance testing with a HERS Rater.
4. Submit supporting documentation to your HERS Rater or Account Manager.

Reporting Requirements

Select home data is required to qualify for incentives. Financial incentives are paid after the program receives and verifies required information.

The **Prescriptive Path** requires purchase receipts, insulation certificates, and AHRI certificates.

The **Performance (Whole-House) Path** requires a RESNET-accredited, independent HERS Rater verification through use of an approved energy-use simulation program and a series of on-site inspections and diagnostic tests.

QUESTIONS?

Contact **Brian Bjurstrom** for one-on-one support at (563) 320-5966 or Brian.Bjurstrom@icf.com.

*If a home is selected for post-installation quality assurance (QA), the QA verification must be completed before the incentive is paid.

